



COMMERCIAL FILMING & PHOTOGRAPHY MASTER FEE SCHEDULE

Parks, Recreation and Community Services

Categories and Payment of Fees

Recreation Fees

The Base Fees which have been incorporated as part of the proposed Master Fee Schedule for the Parks, Recreation, and Community Services Department may be set in consideration of the City’s full cost including overhead, adjusted to reflect cost recovery targets by program area. The Parks, Recreation and Community Services Department will have differentiated fees for residents, non-residents, and commercial users.

Categories

Any group utilizing City of Imperial Beach facilities will be classified in one of the following categories for the purpose of determining the payment of fees. There shall be a differential in payment rates between residents, non-residents, government entities, education, commercial and not-for-profit customers as follows.

	Category	Description	Fees
1	Department/City Programs	City of Imperial Beach events or programs	No Payment of Fees
2	City Co-Sponsored Events	Events co-sponsored by the City of Imperial Beach	Fee waivers are determined by City Council and set by policy. Nowaiver of application or staff fees
3	Government Agencies	Government Agency	Payment of Staff Fees (Full-Cost)
4	Residents / Imperial Beach Schools/Imperial Beach Non-Profits	Residents of Imperial Beach or owners of residential property in in Imperial Beach, or, Schools located in Imperial Beach (Does not include private schools), not-for-profit civic, social, or service organizations (identified with a 501© (3) tax status) and have an Imperial Beach address whose membership must be comprised of at least 75% City of Imperial Beach	Payment of Fees as set in the Master Fee Schedule

		residents. Example: Residents and homeowners who address and zip code are within Imperial Beach; schools that have Imperial Beach zip code	
5	Non-Residents/Schools located outside of Imperial Beach/Non-Profits located outside of Imperial Beach	Non-Residents, Schools not within city boundaries, youth organizations and non-profit civic service, and social organizations that are not Imperial Beach-based; nonresident private groups based by title or address or less than 50% Imperial Beach resident membership	Payment of Fees as set in the Master Fee Schedule
6	Commercial / For Profit Business in Imperial Beach	Businesses, commercial organizations, or users who do not fit into other classifications with an Imperial Beach address. Examples: Profit making organizations, events that charge a fee, seminars, film companies, company training, club sport teams/leagues	Payment of Fees as set in the Master Fee Schedule
7	Commercial / For Profit Businesses outside of Imperial Beach	Businesses, commercial organizations, or users who do not fit into other classifications and do not have an Imperial Beach address. Examples: Profit-making organizations, events that charge a fee, seminars, film companies, company	Payment of Fees as set in the Master Fee Schedule

		training, club sport teams/leagues	
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Resident

A resident shall be considered any person residing within the City limits, or any person owning property in the City (“Resident”). In order to qualify for Resident pricing, the Resident must provide proof of residency or property ownership, by one of the following methods:

- A. Valid California Driver’s License, or official identification (“I.D.”) card issued by the Department of Motor Vehicles for non-drivers, displaying a City address on the license or I.D.
- B. Current month utility bill, in the Resident’s name, for an address within the City
- C. Current year property tax statement, in the Resident’s name, for an address within the City.
- D. Students attending schools in Imperial Beach with valid current school year I.D.

Non-profit

Non-profit generally means an organization organized or incorporated for educational, civic, charitable, religious, or cultural purposes, having a bona fide membership, where proceeds, if any, arising from its activities are used for the purpose of such organization and may not be used for the individual benefit of the membership of such organization. In order to qualify for Non-profit pricing, proof of non-profit status must be provided in the form of a current State of California Non-profit Tax ID number.

For-profit

For-profit means any organization that fails to qualify as non-profit per the above definition, or any individual, operating a commercial enterprise for the purpose of monetary gain and utilizing City facilities for that purpose, regardless of residency status.

Fee Adjustments

All fees in Master Fee Schedule for Parks, Recreation and Community Services shall be adjusted annually as set forth in the resolution approving the Master Fee Schedule.

COMMERCIAL FILMING & PHOTOGRAPHY FEES

The City of Imperial Beach offers idyllic scenery to serve as a backdrop for unique commercial filming or professional photography projects. Any commercial filming or photography projects done in public spaces around the City must obtain permits.

Examples of commercial filming or photography include:

- Filming and photography for commercials and advertising
- Filming for TV Shows, movies, or documentaries

Fees are assessed in this order:

1. Application/Processing Fee
2. Deposit
3. Site Use Fee
4. Add-on Fees
5. Amendment Fees

COMMERCIAL FILMING & PHOTOGRAPHY FEES	FEE TYPE	RESIDENT	NON-RESIDENT
Application (Processing Fee)	Flat	\$500	\$600
Submitted 7-10+ days in advance	Flat	\$800	\$960
Submitted 4-6 days in advance	Flat	\$1400	\$1680
Submitted 3 days or less in advance	Flat	\$1700	\$2040
Deposit	Deposit	\$1000	\$2000
Amendments to Application	Flat	\$25	\$25
Site Use Fee			
Pier Plaza/Dunes Park/Beach (Premier Venue Space)	Per Day	\$2000	\$2400
Street/Street Closures	Per Day	\$2000	\$2400
Park	Per Day	\$1500	\$1800

ADD ON FEES – COMMERCIAL FILMING & PHOTOGRAPHY

For each type of event, there is a possibility of incurring additional fees during the permitting and event planning process. For example, additional fees will be assessed for street closures, sound amplification, food/sales/info booths, air jumps, staffing, cleaning, alcohol, tent/canopy fees, etc.

OTHER ADD-ON FEES	FEE TYPE	RESIDENT	NON-RESIDENT
Sound Amplification Permit	Per Day	\$100	\$120
Generator Use Fee – Per Generator	Flat	\$60	\$72
Tent/Canopy Fee	Flat	\$50	\$60
Multiple Day Special Event			
Day 2	Flat	\$325	\$390
Each Additional Day	Each	\$250	\$300
Special Event Series (each)	Flat	\$475	\$570
Bollard/Barricade Installation Fee	Per Bollard Segment	\$45	\$54
Reserved Parking Closure Fee (Street Parking)	Flat	\$120	\$144
Parking Lot Rental (entire City owned lot)	Flat	\$250	\$300
Electrical Fee			
Processing Fee Per Pedestal	Flat	\$88	\$105
Twist lock rental (each)	Flat	\$55	\$83
Cleaning Fee			
Special Event	Flat	\$175	\$210
Park Use	Flat	\$150	\$180
Commercial Cleaning	Flat	\$210	\$210
Alcohol Fee			
Less than 100 guests	Per Event	\$316	\$316
100 + guests	Per Event	\$421	\$421
Security Guard Fee	Actual Cost	Actual Cost	Actual Cost
Parks & Events Staffing Fees (during event)			
Lifeguards	Per Hour	\$105	\$105
Fire – Medical Aid	Per Hour	\$173	\$173
Fire Marshal	Per Hour	\$173	\$173
Park Ranger	Per Hour	\$105	\$105
Tidelands/Public Works	Per Hour	\$110	\$110
Recreation Staff	Per Hour	\$105	\$105
Banner in Right-of-Way	Flat	\$25	\$30

Light Pole Banner			
First 2	Flat	\$210	\$252
Each Additional	Flat	\$52	\$62
Application Fee	Flat	\$25	\$30
Overnight Reservation Fee (Early Setup)	Flat	\$175	\$210
Signage/Barricade Rental Fee (Less than 200 attendance)	Flat	\$150	\$180
For services requested of City which have no fee listed in this fee schedule			
During Business Hours	Per Hour		\$105
After Business Hours	Per Hour		\$121